



May 17, 2021

To Whom It May Concern –

I am the Senior Director of Marketing and Communications for Bally Sports North/Wisconsin, formerly known as FOX Sports North/Wisconsin. I am writing to you on behalf of Rachel Nemcek, whom I have worked with for almost six years; Rachel serves as my primary contact with the Milwaukee Bucks organization.

From our initial meeting in 2015, Rachel strengthened communication between the two organizations, brought “life” to our partnership and always made us a priority (even though I know she is juggling multiple partners). Rachel is “nimble” when executing elements of our agreement and has a keen understanding of the nuances when working with a broadcast partner versus a traditional team sponsor. She brings additional value to our partnership beyond what is included in the agreement and will consistently collaborate and negotiate with her Marketing and Legal Departments on our behalf.

With Rachel at the helm, I feel I have a trusted advocate for Bally Sports Wisconsin within the Bucks organization. She maintained confidential information when we rebranded the network, proposed executions that were beneficial to the rebrand and I felt she always had our best interest in mind.

While I will be disappointed to no longer work with Rachel, I do know she is the right candidate for your organization. Please do not hesitate to reach out if you need any additional information.

Regards,

Nikki White
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